

DEBORA McLAUGHLIN

KEYNOTE SPEAKER • SEMINAR LEADER • TRAINING FACILITATOR
BUSINESS SUCCESS COACH & CONSULTANT • EXECUTIVE COACH

If you are like most leaders, you're looking for a solution to the day-to-day management issues that plague your organization—problems like poor communication; interpersonal conflicts; and lack of engagement, accountability and teamwork. These problems take up valuable time—the time you could be using to achieve the vision you have for yourself and your organization.

Debora McLaughlin; CEO of The Renegade Leader Coaching and Consulting Group, is internationally acclaimed for her executive and business coaching with the Renegade Leaders of Fortune 500 corporations, privately-owned businesses, and non-profits and her dynamic energy and zest.

Debora uniquely combines 25 years of real world experience in sales, consulting, public relations, coaching, psychology, and neuroscience with certifications in multicultural diversity, executive and business coaching to achieve unprecedented results.



KEYNOTES

WORKSHOPS

BREAKOUT
SESSIONS

RETREATS

"Debora's facilitation was dynamic and interactive...she provided a multitude of resources for us to use now and into the future."

KAREN HVIZDA, CEO KAREN HVIZDA & ASSOCIATES
ADJUNCT PROFESSOR RIVIER COLLEGE

"I noticed right away how intelligent Debora is. She hones in on the most important issue, and can then recommend the best action to take. She has a deep understanding of how businesses work, which, in addition to her knowledge of psychology, makes her an incredibly valuable executive coach and business mentor. She can help an Individual or a company understand their vision and implement the changes needed to align their attitude and behavior with that vision."

GINA HIATT

"Debora is a firecracker of a business women."

LISA ALLAN



DEBORA McLAUGHLIN, Executive & Leadership Innovator

One Tara Boulevard, Suite 200 | Nashua, NH 03062 | 603.324.7171 | www.therenegadeleader.com

DEBORA McLAUGHLIN

IGNITE YOUR INNER RENEGADE LEADER, GAIN INFLUENCE IN YOUR LIFE, BUSINESS OR CAREER

Fuel your group with renewed energy and perspective! In this dynamic presentation Debora will take the audience on a journey to ignite their inner flame, to reactivate their dreams and offer them the roadmap to chart their course for success.

THE SECRET STRATEGIES RENEGADE LEADERS USE TO IGNITE PEOPLE, PERFORMANCE AND PROFITS & CREATING SUSTAINABLE BUSINESSES

Leadership is an endless exercise in steering corrections. Every ten years a major company disappears, employee engagement is at its all time low, why is it some companies succeed while others close their doors? Discover the secret strategies renegade leaders are using to align their people with their vision, build the behaviors for success and to create cultures of collaboration. Learn what you can do to ignite people, performance and profits while creating a great place to work and the best company to work for.



LEAD WITH INFLUENCE AND STOP THE WHINING, HEEL DRAGGING AND MISCHIEF IN YOUR BUSINESS, DEPARTMENT OR CUBICLE

Are you tired of it all? Spending your valuable time refereeing back biting interpersonal conflicts, resistance? Frustrated with the hiding and lack of accountability in the team you put your heart and trust into? Wondering if there is a better way? There is, this presentation will clear the stress, distrust and let up on the brakes so you and your team can move forward with passion and positivity. Learn the nine steps to gain influence and to feel great at the end of the day.

EMPLOYEE ENGAGEMENT, BUZZ WORD OR REALISM? HOW GET THE RESULTS YOU NEED WITH THE PEOPLE AND RESOURCES YOU HAVE

There is a direct link between employee engagement and business performance. With only 27% of employees showing up at work, engaged, ready to give it their best, how can you succeed? Most organizations are running on empty, struggling to succeed with the people and resources they have, yet today's employees aren't cooperating. This engaging and informative presentation offers you the ten key drivers for employee engagement and shares the action steps you can take to elevate your organization to its highest performance, gain profits, be distinguished in your market and attract high performing employees. Discover what today's workforce needs to do to evolve in leadership in order to promote the highest levels of engagement. If Best Buy gains one tenth of a percent increase in employee engagement, they gain \$100,000 in operating revenue. What might you gain?



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About Debora's Latest Book... *The Renegade Leader: 9 Success Strategies Driven Leaders Use to Ignite People, Performance and Profits*

The goal of *The Renegade Leader: 9 Success Strategies Driven Leaders Use to Ignite People, Performance and Profits* is to help leaders break through barriers to performance by implementing success strategies that will unleash the unrealized potential of their people, organization and their own leadership.

True Renegade Leaders are driven visionaries who know how to create a great place to work that optimizes every member of their teams. Using a combination of strategies, case studies, anecdotes, and the business of CEO Jim Saunders, readers are entertained while learning how to:

- Inspire top performance
- Create a high trust environment
- Foster leadership at all levels
- Unlock the potential of your teams
- Create a unified culture
- Celebrate wins in a way that motivates employees
- Build collaboration
- Vibrate with innovation and the appreciation of each individual

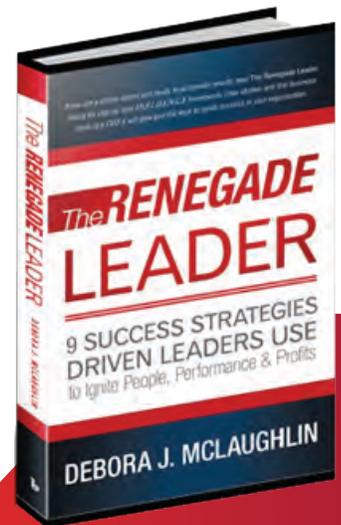
The change in your environment will be palatable, and the results measurable. This book will ignite your inner renegade, re-invigorate the passion in your people and optimize performance, profits and sustainability. Plus it includes an accompanying accelerator course.

More about Debora...

A driven leader in her own field she helps CEO's, entrepreneurs, and managers engage their teams, drive their strategies forward, and unleash the potential in their organizations.

Using her corporate experience as a top sales performer in NYC and Boston she easily creates business results, as a board certified psychotherapist she holds the key to motivating people, activating employee engagement and building collaboration. She is recognized as one of fourteen powerhouse professionals in *Blueprint for Success, Proven Strategies for Success and Survival*, with collaborators Stephen R. Covey and Ken Blanchard and co-authored *No Winner Ever Got There Without a Coach* with David Rock.

Debora is also listed as one of Corporate America's ten most requested speakers and trainers in *Straight Talk for Getting Results*.



WHAT PEOPLE ARE SAYING ABOUT THE RENEGADE LEADER

"Brilliant! The Renegade Leader offers leaders the key strategies to accelerate business results, gain peak performance from each employee, and create a culture fueled with vibrating energy."

MELISSA EVANS, CEO THE BROSHE GROUP,
BESTSELLING AUTHOR OF SOLE TO SOUL

"Every CEO needs a recipe for success. The Renegade Leader provides the key ingredients which, combined with passion and drive, create the spark to ignite high performance in any individual or organization".

TOM BOUCHER, CEO GNHR

"The Renegade Leader will activate your inner flame for success and keep your eye on the gold!"

DR. JOANN DAHLKOEITER, SPORTS
PSYCHOLOGIST, BEST SELLING AUTHOR,
YOUR PERFORMING EDGE



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